

Open call: Make Space!

Turn your art idea into a plan!

Do you have a strong idea for an art project in the (semi) public space of Utrecht province, but don't know how to develop it? The art committee of the K.F. Hein Fund will help you transform your idea into a concrete plan. Send your idea before Monday, May 19th via email to hein@kfhein.nl.

Why are we doing this?

As an artist or maker, you might sometimes get stuck when developing your idea. Perhaps because you don't have the right connections or because you don't know how to finance your idea. We provide the help you need so your idea comes a step closer to reality. Together, we make the public spaces in Utrecht province even more beautiful.

Who can participate?

You are a professionally active artist (graduated or self-taught, and working as an artist) living and/ or working in Utrecht province. You might be a visual artist or street artist, but also a performer, fashion designer, graphic designer, illustrator, photographer, filmmaker, or another type of maker. Does your work not fit into a specific category? No problem, all art disciplines and combinations are welcome. If you're unsure whether you can participate, please contact us.

What are the requirements for your idea?

- Your plan should raise awareness about a social theme and must be visible to the public in the (semi) public space.
- The idea, your target audience, and your approach should be clear.
- The budget does not (yet) need to be balanced.

How do you apply?

- Send 1 A4 page OR a video of maximum 2 minutes (in Dutch or English) to hein@kfhein.nl, explaining what you want to create, why, and for whom.
- Include your curriculum vitae and an overview of recent work from the past 3 years (maximum ten images).

Jury

To be determined.

What do we offer?

- We connect you with individuals and organizations from our network.
- We pay for an expert to help you develop your plan. You can suggest someone yourself, or we can connect you with someone from our network.
- We have a budget of €10,000 available to make multiple ideas concrete.

Questions?

Register for our online Q&A session on Thursday, May 8th from 8:00 PM to 9:00 PM. Or contact Marlyne Stolker at mstolker@kfhein.nl or 030-2322114.

Privacy

When someone submits an application for this residency, the <u>Privacy Regulation</u> of the K.F. Hein Fund applies.